

Appel à Manifestation d'Intérêt



**« Innovating for the ecological
transition of territories »**

GUIDELINES



ENERLIS

3rd edition – 2023

Table of content

Article 1. Context and objectives.....	2
Article 2. Timetable.....	2
Article 3. Eligibility of projects and structures	3
Article 4. Application form and submission.....	3
Article 5. Selection procedure	3
Article 6. Response mode.....	4
Article 7. Confidentiality, intellectual property and rights of use.....	5
Contacts	5

Article 1. Context and objectives

The Transition Forum association brings together a community of public and private decision-makers committed to the ecological transition, who wish to implement concrete projects. Its purpose is to encourage the emergence of innovative solutions aimed at accelerating the ecological and energy transition at the territorial level. To do so, the association develops new forms of cooperation.

In the face of the climatic and environmental emergency, the acceleration of the deployment of concrete projects led by territorial players appears to be a crucial issue. These projects must be supported, accompanied and promoted. The Call for Expression of Interest (CEI) "Innovating for the ecological transition of territories" was launched in this perspective. Launched in 2021, it aims to identify and promote innovative ecological transition project, carried out in cooperation between the public and private sectors. These projects revolve around five key themes : food, housing, moving, production and consumption, as well as preservation and protection, a new feature of this third edition.

The second edition, which closed in June 2022, identified about a hundred innovative ecological transition projects from territories in the Metropole and overseas, helping to accelerate the implementing of sustainable, collaborative and replicable solutions. Six winners were selected by the jury and benefited from a promotion campaign and support.

This third edition, carried out in partnership with Enerlis and Aqua Asset Management, is part of an objective to develop and strengthen the CEI.

Article 2. Timetable

Phase	Dates
Opening of applications	May 10 th , 2023 – Territorial Meeting in Lille
Application deadline	September 29 th , 2023
Examination of applications	September 29 th – November 14 th 2023
Announcement of the finalists	October 12 th , 2023 – Territorial Meeting in Nantes
Announcement of the laureates	November 14 th , 2023 – TRANSITION FORUM
Promotion	November 2023 – November 2024

Article 3. Eligibility of projects and structures

To be eligible, the **structure** presenting the project must be either a startup, an SME, an intermediate-size company, a local authority, a public institution or a research centre. Associations whose project meets all the criteria can also apply.

To be eligible, the **project** must be innovative¹, have a significant positive environmental and social impact, be a public-private cooperation project, be replicable and be launched at the time of the CEI.

Article 4. Application form and submission

The application file consists of an online form to be completed (<https://forms.gle/iDCcuD6ATQd7bGFs7>). The application will only be considered valid if all the mandatory fields have been filled in. Applicants are invited to complete the form before September 29, 2023. Any application received after this date will be automatically rejected.

By submitting a project, the applicant acknowledges that he/she is aware of the present guidelines and undertakes to respect them. Non-compliance of the project with the articles of the guidelines of the Call for Expression of Interest will lead to its rejection.

Article 5. Selection procedure

All applications will be examined by a Pre-selection committee. This committee will select twenty finalist projects, whose applications will be submitted to the jury. The jury, composed of high-level personalities, will then select five winners.

The jury for the 2023 edition will be composed of Lionel Le Maux, founder of the association and president of Aqua Asset Management; Aurélie Gaudillère, president of Enerlis; Vanina Paoli-Gagin, senator for the Aube region and founder of Law Impact Avocat; Sébastien Paolozzi, president of Prodeval and Laure Verhaegue, co-founder and CEO of Lendosphere.

¹ The innovative character of the project does not necessarily have to consist of technological innovation and may concern other aspects of the project, such as the business model.

Projects will be selected according to the criteria specified in the Article 3 of the guidelines. They will be classified in one of the following five categories: housing, moving, food, production and consumption, preservation and protection (see Annex).

Article 6. Response mode

The twenty finalist projects will be notified by email of their pre-selection. Additional information on the structure and the project presented may be requested in order to be transmitted to the jury.

The jury's decision will be announced during the TRANSITION FORUM in Paris, organised on November 13th and 15th by the association. It will also be communicated by e-mail to the applicants.

Article 7. Benefits for the winners

The winners of the CEI 2023 will benefit from, among other things:

- Promotion on the various communication media of the association;
- The publication of articles in *Time for Transition*, the association's biannual magazine, as well as on its website;
- An invitation to the sixth edition of the TRANSITION FORUM in Paris and to all associated events. During this edition, a live session will be dedicated to the announcement of the winners and the presentation of their projects.
- The publication of a written interview ("3 questions to") as well as the broadcasting of a video interview – carried out during the TRANSITION FORUM – on the website, YouTube channel and social networks of the association;
- A meeting with the management teams of Aqua Asset Management, a member of the association and partner of the CEI. These meetings are intended to provide each project leader with investor feedback on the business model and a possible fundraising process.
- Free participation in all the activities and initiatives of the Transition Forum association, for one year.

Article 8. Confidentiality, intellectual property and rights of use

The documents transmitted by the candidates to the association, the preselection committee or the jury are subject to confidentiality, in accordance with the provisions of the regulations in force on the right to access to administrative documents.

The processing of the data will be in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 23 April 2016, known as the General Data Protection Regulation (GDPR).

The data provided will be accessible exclusively to the team in charge of the Call for Expressions of Interest within the association, as well as the pre-selection committee and the jury.

Contacts

For more information on the CEI, please visit our website: <https://www.transition-forum.org/ami>.

Any requests or questions should be addressed to contact@transition-forum.org.

Annex. Presentation of the five themes



Production and consumption: we need to reduce our footprint by changing the way we produce and consume. The entire chain, from production to distribution, must be rethought; the imperatives of a circular economy must be integrated from the outset. This theme leads us to examine concrete actions that will enable us to deploy a circular and resource-preserving economy.



Housing, or how to adapt cities to the challenges of transition. Indeed, urbanisation combined with demographic growth heralds the challenges that territories will have to face in order to meet the needs of their inhabitants in terms of housing, infrastructure, energy and basic services. This theme leads us to examine concrete solutions for sustainable and low-carbon urban development.



Moving: this involves deploying new forms of mobility in the territories, but also questioning polluting modes of transport and developing alternative energies. This theme leads us to question the way in which public and private decision-makers take up the challenge of rapidly deploying innovative and low-carbon transport solutions in the territories.



Food: the aim is to support the shift towards sustainable agriculture. From climate change to the loss of biodiversity and the depletion of natural resources, many of the sustainability issues facing our planet are linked to food production. This theme leads us to examine the challenges and levers of the agricultural and food transition in Europe.



Protection and preservation: we must act to preserve and restore biodiversity and the environment. Biodiversity, a common heritage and necessary to maintain our quality of life, is threatened by climate change. Preserving and restoring it is a global challenge. This theme leads us to examine the means of action and the solutions to be developed to protect our environment.